

Beautillion 2023 Program Website Prices



Ad Sizes & Rates

Ad Levels Ad Size Ad Cost

Gold Level 8" W x10.5"H \$200

Silver Level 8" W x 5.125"H \$150

Bronze Level 3.875" W x 5.125" H \$75

Patron (single line) --- \$20 minimum donation

We will provide complimentary ad layout and design for any ad purchased for our program website. (Writing also is available on special request to the editor.) However, there is a \$10 fee for the option of approving or revising your ad before publication. Optional approval only available on ads which are submitted before deadline. We reserve the right to select orientation of ads based on availability.

Deadlines – Ad Space Reservations: 5/22/23 • Camera Ready Art: 5/22/23
Payment: 5/22/23 (If payment is not received, ads will not be included.)

Submitting your ads

Already Designed: Electronic Submission – We accept ads electronically in the form of PDF, EPS files and TIFs. BMP, JPEG or GIF also are acceptable, but are less flexible on our end. Please be careful to send your ad in the correct size. Incorrectly sized ads will be resized or otherwise revised as needed, at the editor's discretion.

Components Needing Layout – Provide the text for your ad. Include any image/logo in one of the formats listed above. Text can be submitted in email, on paper, or as part of your document. We will layout your ad. For a \$10 fee, you can proof your ad to make corrections and revisions.

Hard copy submissions – You may submit complete ads or components for us to compile. Ads or components submitted on paper are scanned before importing and are generally a little less crisp than those submitted electronically. To minimize the loss of quality, print in black on white paper. Ads submitted on colored paper or with colored inks require additional manipulation and may lose some quality in translation to black & white. The same loss of clarity is likely with printed text. Because of the limits of our scanning and reproduction, scanned text often appears a bit fuzzy. If the font is a simple one, we may opt to retype the text and place it in your ad. Poorly printed materials (such as clippings from newspapers, or old folded copies of printouts) will be manipulated for the best appearance. However, we cannot guarantee high quality reproduction in all cases.

www.dxlbeautillion.com

Where do you send your program website ads? E-mail – Ads/messages (including any images and fonts may be e-mail to: dxlbeautillionmke@gmail.com) Place beau's name and size of ad in the email's subject text box.

Disk via US Mail – If you are submitting your ad on disk, please send to the Program Book editor at the address below. Include a printed copy of your ad so we can compare and ensure nothing has happened to the file in transition.

Paper Submission also should be mailed to the Program website editor, below.
Beautillion 2023 Program Website c/o Alpha Phi Alpha
P.O. Box 241906, Milwaukee, WI 53224-1806

If you have any questions, please contact Terrell Freeman directly. He can be contacted at (414) 364-5224 or dxlbeautillionmke@gmail.com.

Contact Information

Advertiser: _____
Contact Name: _____
Contact Address: _____
Contact Phone: _____
Email: _____

How Will You Submit Your Ad?

- Already Designed – digital
- Already Designed – printed
- Components/Text – digital
- Components/Text – printed
- Other

Other Services

- Complimentary layout
- \$10 layout approval

Payment must be made in advance.

Make checks payable to
"Alpha Phi Alpha
Delta Chi Lambda Foundation."

Please send to: Beautillion 2023 Program Website c/o Alpha Phi Alpha
P.O. Box 241906, Milwaukee, WI 53224-1806